

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



PLANTS SEEDS BULBS

John's

Sincerely,

When ordering either Clay or Paper Pot, please
use our new order form on the left. You will also find
shipping and packing instructions on the right side.
you my regular Paper Pot Line in CLAY POTS TOO!
Your frequent requests have prompted me to offer

62.17

John's
PLANTS SEEDS BULBS

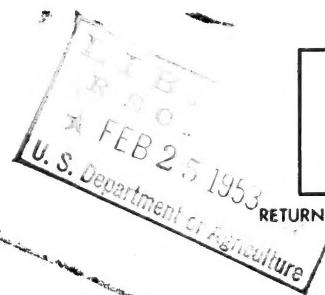
APOPKA, FLORIDA



"DID YOU EVER STOP TO THINK THAT
OUR BUSINESS THRIVES ON THE TWO
TRAGEDIES OF LIFE.... WEDDINGS AND
FUNERALS."

1953

Dear Customer:



FEB. '53 A B F

(PRINTED IN U. S. A.)

John's
PLANTS SEEDS BULBS

INDOOR FOLIAGE PLANTS

LOW COST PLANTS AVAILABLE YEAR AROUND



NEPHHTHYS
(Liberica)



PEPEROMIA
(Obtusifolia)



PHILODENDRON
(Cordatum)



POTHOS AUREUS
(Scindapsus)



CACTUS
(Cereus Peruvianus)



IVY
(Hahn and Grape)



AGAVE
(Sisalana)



AGAVE
(Deepeps)



ARDISIA
(Crenulata)



CRASSULA
(Aborescens)



SERRISA
(Foetida-Variegated)



DRACAENA
(Godseffiana)



SANSEVIERIA
LAURENTII



PLANT COMBINATION



CHINESE EVERGREEN
(A. Simplex)



SANSEVIERIA
ZEYLANICA



NEANTHE BELLA
PALM
(Chamaedorea)



PHILODENDRON JOHNSII
(Selloum)



VERY GOOD
SANSEVIERIA
HAHNII



PHILODENDRON
DUBIUM



PHILODENDRON
HASTATUM



PHILODENDRON
MONSTERRA

DO NOT MIX CLAY WITH PAPER

DESCRIPTION AND PRICES

John's
PLANTS SEEDS BULBS

A Good Variety For Dish Gardens and Planters

POT GROWN — HARDY PLANTS

NAME	DESCRIPTION		PAPER POT	CLAY POT
NEPHTHYTIS —	Large dark green leaves.	2" pot (1 plant) 2½" pot (2 plants) 3" pot (3 plants)	9c 18c 25c	10c 20c 29c
VARIEGATED NEPHTHYTIS —	Very colorful, smaller, crinkled leaves.	2" pot (1 plant)	15c	16c
PEPEROMIA —	Many waxey, dark green leaves.	2" pot (1 plant) 2½" pot (2 plants) 3" pot (3 plants)	9c 18c 25c	10c 20c 29c
PHILODENDRON —	Number 1 in sales. (Cordatum) (Either long or short vines)	2" pot (1 plant) 2½" pot (2 plants) 3" pot (3 plants)	9c 18c 25c	10c 20c 29c
POTHOS AUREUS —	Golden variegation for color.	2" pot (1 plant) 3" pot (2 plants)	9c 25c	10c 29c
POTHOS MARBLE QUEEN —	Snowy white variegation.	2" pot (1 plant)	20c	21c
CACTUS —	From 2-5" tall in special soil.	2" pot (1 plant)	9c	10c
IVY —	Hahn or Grape or Mixed. Erect growth when small.	2" pot (1 plant) 2½" pot (2 plants)	9c 18c	10c 20c
AGAVES —	Sisalana (Smooth edge) Order either Deceipens (Rough edge) or Both.	2" pot (1 plant)	9c	10c
ARDISIA —	Woody, compact. Used in Juvenile stage. 5-8 wavy margined leaves.	2" pot (1 plant) 2½" pot (1 plant)	9c 18c	10c 20c
CRASSULA —	Small, bushy and well shaped.	2" pot (1 plant) 2½" pot (1 plant)	9c 18c	10c 20c
SERRISA —	Very dainty, woody plant with perfect white margined leaves.	2" pot (1 plant)	9c	10c
DRACAENA —	Slender woody plant—Large dark green leaves with white spots.	2½" pot (1 plant)	20c	22c
PLANT COMBINATION —	3 pot grown assorted plants frequently varied for best arrangement.	3" pot (3 plants)	25c	29c
CHINESE EVERGREEN —	4-6 leaves, 5-8" tall, Barerooted 5-8 leaves, 8-16" tall, 3" pot (1 plant)	Wax Wrap 25c 45c		49c
For Every Use—Soil or Water—Planter or Pot.				

THE OLD AND NEW SANSEVIERIAS

No Losses from Sales or Abuse.

S. LAURENTII—(Gold Banded)

The Special, 3-5 leaves, 12-20" tall.
The Regular, 2-3 leaves, 15-18" tall.
The Rosette, 3-5 leaves, 4-8" tall.

Bare	18c
Rooted	15c
Roots in Sphagnum	15c
Moss	9c

S. ZEYLANICA—3-4 leave, 6-10" tall

S. HAHNII—The New Patented Rosette. Pot Grown—Excellent Color.

2" pot	12c
2½" pot (1 plant)	20c

NEANTHE BELLA PALM—See "Florists Review"

BRAND NEW! Nov. 27, 1952, Page 44. 2" pot (1 plant)
"Perfect for Dish Gardens or Growing on." — Likes shade.

9c 10c

THE ARISTOCRATIC LARGE PHILODENDRONS

P. JOHNSII—Beautiful erect growth.

NEW	A must in the decorator's manual. The 4" pot size shipped only in minimum quantities of 12 plants per box or multiples thereof.	3" pot	60c	65c
		4" pot	\$1.25	\$1.30

P. DUBIUM 3-5 leaves, 10-18" tall

P. HASTATUM 4-6 leaves, 10-15" tall

P. MONSTERRA 3-4 leaves, 15-24" tall

4" pot	4" pot	4" pot	4" pot	Paper Pots Only Minimum Order of 12 Plants Which May Be Assorted	\$20
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We Recommend 4 of Each to Answer All Needs.

PAPER POTS

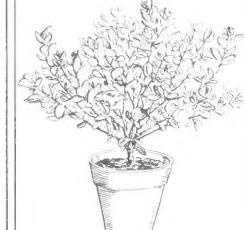
CLAY POTS ARE SHI

SPECIAL AND SEASONABLE PLANTS

FERNS

BOSTON FERN
(Compacta)ASPARAGUS
PLUMOSUSASPARAGUS
SPRENGERIILACE TABLE FERN
(Asstd. Pteris Fern)

BLOOMING PLANTS AND BULBS

CALADIUM
Plants — BulbsAvailable
again
in
SeptemberAMARYLLIS BULBS
(Hybrid)GARDENIAS
(Veitchii)AZALEAS
(Kurume)

NAME

DESCRIPTION

WAX
WRAPPAPER
POTCLAY
POT

Selected Ferns--- 20 Years of Experience Behind Them

BOSTON FERN (Compacta)	For a 4" pot	Bare rooted Roots in Sphagnum Moss Directions on wrapper	12c
TRUE BOSTON FERN (Bostonensis)	For a 3" pot		15c
ASPARAGUS PLUMOSUS	For a 3" pot	9c	9c
ASPARAGUS SPRENGERII	For a 3" pot		20c
LACE TABLE FERNS	Pot grown A delicate beauty with golden edged leaves.	2½" pot	22c

CALADIUM PLANTS—For Feb., March, April, May

Colorful, Assorted, Fancy Leaves — Pot grown. 3" Pot
Due to cold—Recommended for Southern States, only.

25c 29c

CALADIUM BULBS—For Jan., Feb., March Only

Special Mixture—30% Whites separated from 70% Reds.

NAMED VARIETIES

- CANDIDUM—Snow-white with dark green ribs.
 MRS. EDITH MEAD—Snow white with green border and red ribs.
 TRIOMPHE DE L'EXPOSITION — Velvety red center shading to narrow green border.
 D. M. COOK—Rumpled leaf, deep plum center.
 JOHN PEED—Brilliant red with dark green border.
 DR. T. L. MEAD—Deep saturated red with black velvety sheen.
 MRS. W. B. HALDEMAN—Transparent rose with pea green veins.
 LORD DERBY—Rose with dark green veins and ribs.
 MRS. F. SANDERS—Large splotched leaf.

A color card for your counter goes with each order.

Size By Diameter	PRICE EACH	
	Mixed Varieties	Named Varieties
1 inch	8c	10c
1-1½ inch	10c	12c
1½-2 inch	12c	15c
2-2½ inch	15c	20c
2½-3 inch	20c	23c
3-3½ inch	25c	28c

(10 PER CENT DISCOUNT
ON ORDERS OF
1000 BULBS OR MORE.)

AZALEAS in Bud and Bloom—Until Feb. 20th

The following varieties are available: Hexe, Pink Pearl, Snow, Sweetheart Supreme, Mme. Pericot, Christmas Cheer, Salmon Beauty, Hino-degiri, Coral Bell.

Strong bushy plants 3" pot 25c 29c
grown in scientifically prepared soil. 4" pot 45c 50c

GARDENIAS—ORDER NOW FOR FORCING

Pot grown in sterilized soil.

3" pot 25c 29c

SPECIAL GARDENIAS IN BUD AND BLOOM

Order For Future Shipment—Will be shipped when ready. Approx. April 10th to 20th.

Your NEW ORDER FORM

**PLEASE USE THIS FORM TO SAVE TIME AND EXPENSE
AND TO PREVENT ERRORS**

(We will send you a new one with each order placed.)

FEB. 1953

Ship us as checked F.O.B. Apopka, Florida, Express Collect.

PLANTS IN WAXED PAPER WRAP AND WAXED PAPER POTS.

Quantity Wanted	Pot Size	Description	Cost Each
2"		NEPHTHYTIS	9c
2"		PEPEROMIA	9c
2"		PHILODENDRON	9c
2"		POTHOS	9c
2"		CACTUS	9c
2"		IVY _____ or _____	9c
2"		AGAVE _____ or _____	9c
2"		ARDISIA	9c
2"		SANSEVIERIA HAHNII	12c
2"		POTHOS MARBLE QUEEN	20c
2"		CRASSULA	9c
2"		SERRISA	9c
2"		VARIEGATED NEPHTHYTIS	15c
2"		NEANTHE BELLA PALM	9c
2½"		DRACAENA	20c
2½"		NEPHTHYTIS	18c
2½"		PEPEROMIA	18c
2½"		PHILODENDRON	18c
2½"		IVY _____ or _____	18c
2½"		SANSEVIERIA HAHNII	20c
2½"		ARDISIA	18c
2½"		CRASSULA	18c
2½"		LACE TABLE FERN	20c
3"		NEPHTHYTIS	25c
3"		PEPEROMIA	25c
3"		PHILODENDRON	25c
3"		POTHOS	25c
3"		CALADIUM PLANT ASST.	25c
3"		CHINESE EVERGREEN	45c
3"		GARDENIA	25c
3"		PHILODENDRON JOHNSII	60c
3"		PLANT COMBINATION	25c
4"		PHILODENDRON JOHNSII	1.25
4"		P. MONSTERRA	Minimum
4"		P. DUBIUM	12 20.00
4"		P. HASTATUM	plants

Quantity Wanted	Description	Cost Each
W	TRUE BOSTON	15c
A	BOSTON COMPACTA	12c
X	ASPARAGUS PLUMOSUS	9c
W	ASPARAGUS SPRENGERII	9c
R	CHINESE EVERGREEN	25c
A	S. LAURENTII (SPECIAL)	18c
P	S. LAURENTII (REGULAR)	15c
E	S. LAURENTII (ROSETTE)	15c
D	S. ZEYLANICA	9c

YOUR BULB ORDERS

Quantity Wanted	Diameter	Description	Cost Each
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

YOUR AZALEA ORDERS

Quantity Wanted	Pot Size Paper	Pot Size Clay	Variety	Cost Each
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

YOUR SPECIAL GARDENIA ORDER

3"	PAPER POT.	Ship When Ready	36c
3"	CLAY POT.	Ship When Ready	40c

FOR GROWING ON

3-5 leaf NEPHTHYTIS	7c
4-5 leaf PEPEROMIA	7c
3-5 leaf PHILODENDRON	7c
4-6 leaf CHINESE EVERGREEN	25c
Thous. PHILODENDRON EYES	\$15.00
Thousands POTHOS EYES	\$20.00

PLANTS IN CLAY POTS TO BE SHIPPED UNDER SEPARATE COVER.

Quantity Wanted	Pot Size	Description	Cost Each
2"		NEPHTHYTIS	10c
2"		PEPEROMIA	10c
2"		PHILODENDRON	10c
2"		POTHOS	10c
2"		CACTUS	10c
2"		IVY _____ or _____	10c
2"		AGAVE _____ or _____	10c
2"		ARDISIA	10c
2"		SANSEVIERIA HAHNII	14c
2"		POTHOS MARBLE QUEEN	21c
2"		CRASSULA	10c
2"		SERRISA	10c
2"		VARIEGATED NEPHTHYTIS	16c
2"		NEANTHE BELLA PALM	10c
2½"		DRACAENA	22c
2½"		NEPHTHYTIS	20c
2½"		PEPEROMIA	20c
2½"		PHILODENDRON	20c

Quantity Wanted	Pot Size	Description	Cost Each
2½"		IVY _____ or _____	20c
2½"		SANSEVIERIA HAHNII	22c
2½"		ARDISIA	20c
2½"		CRASSULA	20c
2½"		LACE TABLE FERN	22c
3"		NEPHTHYTIS	29c
3"		PEPEROMIA	29c
3"		PHILODENDRON	29c
3"		POTHOS	29c
3"		CALADIUM PLANT ASST.	29c
3"		CHINESE EVERGREEN	49c
3"		GARDENIA	29c
3"		PHILODENDRON JOHNSII	65c
3"		PLANT COMBINATION	29c
4"		PHILODENDRON JOHNSII	\$1.30

NOTE:
AZALEAS AND SPECIAL GARDENIAS
IN CLAY POTS ARE ABOVE.

Ship to _____

PLEASE INCLOSE A LETTERHEAD FOR OUR FILE AND CLARITY OF ADDRESS.

NOTE: CLAY POTS SHIPPED ONLY IN FULL BOXES.

Please Notice: SHIPPING RESTRICTIONS TERMS OF SALE

The below listed shipping units are the result of years of experience and incorporate the best packaging of plants in order to insure the best arrival condition and also take advantage of the best express weight rates.

Only full boxes of potted plants travel well and your ordering should be so based. Remember that small orders boost the prorated express cost per plant and cut into your profits.

SHIPPING UNITS AND WEIGHTS:

1. Plants in **WAXED PAPER WRAP** are best shipped in units of 60, 100 or 120 to the box and can be assorted as to varieties.

The shipping weights are as follows:

60 Plants in Waxed Wrap to a Box. Approx. weight, 14-19 lbs.

100 Plants in Waxed Wrap to a Box. Approx. weight, 25-35 lbs.

120 Plants in Waxed Wrap to a Box. Approx. weight, 30-38 lbs.

2. Plants in **CLAY POTS** can only be shipped in the following units, though they can be assorted as to varieties.

50 Plants in 2" **CLAY POTS** to a box. Approx. weight, 25 lbs.

40 plants in 2½" **CLAY POTS** to a box. Approx. weight, 33 lbs.

25 plants in 3" **CLAY POTS** to a box. Approx weight, 30 lbs.

12 Plants in 4" **CLAY POTS** to a box. Approx. weight, 19 lbs.

3. Plants in **WAXED PAPER POTS** can only be shipped in the following units, though they can be assorted as to varieties.

60 or 120 Plants in 2" pots to a box. Approx. weight, 15 or 28 lbs., respectively.

50 or 75 Plants in 2½" pots to a box. Approx. weight, 18 or 26 lbs., respectively.

50 Plants in 3" pots to a box. Approx. weight, 28 lbs.

25 Plants in 4" pots to a box. Approx. weight, 28 lbs.

4. **BULBS:** Shipped in Separate Boxes.

A \$10 order of any size Bulbs, Approx. weight, 8-10 lbs.

If your order specifies parcel post, please allow for postage.

TIME OF SHIPMENT: Unless otherwise specified by you, your order will be scheduled for immediate shipment.

TERMS OF SALE: The savings of extra bookkeeping expense and credit losses helps me to maintain my present low prices in the face of increased production costs. Please send check or money order with your order or it will be shipped C.O.D. For those who wish credit I ask for three weeks to communicate with references.

CLAIMS: Every precaution is taken with regard to transit regulations to prevent losses, therefore, in the event of losses due to transit conditions, it is imperative that the consignee file a claim immediately with the carrier.

10% DISCOUNT: I can offer you bigger plants, grown especially for you, at a 10% discount if you order 5,000 or more and if you let me know 60 days in advance of shipping date.

Frankly, I add the 5,000 extra cuttings to my regular production quota and set them aside for you. This eliminates risk and is worth the 10% discount. Production planning is a job and a 5,000 order without advance notice is no saving on my part over an order of 100 or 500.

Let me hear from you as to how I can work with you on this.

John's
PLANTS SEEDS BULBS
APOPKA, FLORIDA

STANDING ORDER PLAN

SAVE TIME, MONEY and CORRESPONDENCE

Have weekly or bi-weekly shipments coming in. Don't have too many plants on hand one time and not enough on another. You can always cancel!!

Please Ship The Following Standing Order To ARRIVE On The Dates Shown Until Cancelled.

Stock Available For GROWING ON —

NEPHTHYTIS	Bare Rooted	3-5 leaves	7c each
PEPEROMIA	Bare Rooted	4-5 leaves	7c each
PHILODENDRON	Bare Rooted	3-5 leaves	7c each
CHINESE EVERGREEN	Bare Rooted	4-6 leaves	25c each

PROPAGATING VINES (For Eyes)

PHILODENDRON—\$15.00 per 1000 eyes.

POTHOS—\$20.00 per 1000 eyes.